

zé paulo becker & marcos sacramento

composed by Zé Paulo Becker & Paulo César Pinheiro

todo mundo quer amar

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## Zé Paulo Becker & Marcos Sacramento

*Todo mundo quer amar* (Everybody wants to love), an album that celebrates partnerships. Songs born by the hands of Zé Paulo Becker and the pen of Paulo César Pinheiro to get life with the guitar of Zé Paulo and the voice of Marcos Sacramento. Three references of Brazilian culture forming a trio of great - and multiple - talents.

Original Zé Paulo's idea was to record some new compositions to be made available on the Internet. A homemade production, he immediately thought of Sacramento's voice and the invitation



was promptly accepted. The initial selection done by them both had a strong common character: all the selected songs had lyrics signed by Paulo César Pinheiro. Thus, the idea of recording a new album was born.

Love songs. All 14 songs talk about love and its hues in different tones. This universal theme is a fertile soil for the skilled songwriter to fancy new poetry. And they turn up in free forms of samba and its downgrades. "Listen to the samba, come to the samba, get in the samba, come!", they invite straight away with intimacy and property. These credentials are well known by the three of them, they are at home. Either with the arrangements that put together a whole popular orchestra or with the intimacy of voice, guitar and piano.

Marcos Sacramento is well known as interpreter of several samba compositions, though his repertoire is extensive and includes songs of many Brazilian styles. A guitar virtuoso, Zé Paulo Becker was caught by the language of Brazilian popular music while he planned to devote himself to a classical repertoire. Paulo César Pinheiro is a born poet, a compulsive composer who has nowadays one of the biggest - and best - collections of contemporary Brazilian music lyrics.

The team invited to join and perform these arrangements is up to any champions' one. Besides to Zé Paulo Becker himself (acoustic guitar and arrangements), it also includes Rogério Caetano on the 7-string guitar, Leandro Braga on the piano, Bebê Kramer on the accordion, Márcio Almeida and Luciana Rabello alternating the cavaquinho. The wind section brings together Humberto Araújo, Fabiano Segalote, José Arimatéa, Silvério Pontes and Rui Alvin. The swing is up to Pedro Aune on the double bass and Flavinho Miúdo, Bernardo Aguiar, Paulino Dias and Marcelinho Moreira on percussion.

*Todo mundo quer amar* brings the popular samba in its sophisticated lineage. The precise poetry of Paulo César, the elegant guitar of Zé Paulo and the outstanding interpretation of Sacramento: a flawless meeting, beyond any doubt. "Guy with a swing and girl with a loose hip / (in the samba) everybody stops to see". We dance together.

*By Beto Feitosa*

*"Todo mundo quer amar brings the popular samba in its sophisticated lineage."*



# Borandá

With the strong belief that there are audiences and markets still not reached by the Brazilian Artistic Music, both in country and abroad, Borandá, a Brazilian expression that refers to action (vamos embora andar – Let's get going) establishes a new concept of Brazilian Music production and promotion. The company is a record label, which will work with its artists on the 360 degree concept; booking shows, publishing music, and promoting the direct connection between artists and fans.

Counting on the Internet as a key element to promote its work, Borandá believes that, using the virtual world along with live concerts in Brazil and abroad, it will succeed in taking the magic and diversity of the best Brazilian Music to new audiences and places and accomplish its mission of enabling the Brazilian artistic music production, through innovation and strategy.

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